2014 ALUMNI AWARDS  
Award for Outstanding Alumni Chapter

Nominations Postmark Deadline: June 14, 2013

The Cal Alumni Association invites you to submit a nomination of a distinguished CAA chartered Alumni Chapter for Outstanding Alumni Chapter. Please review the lists of previous recipients, which can be found at alumni.berkeley.edu/awards. Awardees and all nominators will be notified of award decisions by the end of October 2013. Awards will be formally announced in the California magazine and presented at the annual awards ceremony in 2014.

Nominee:

________________________________________________________________
Alumni Chapter Name
________________________________________________________________
Date Chartered  Website
Daytime Phone (   ) ___________________ Email ________________________________

Nominated by:

________________________________________________________________
Full Name
________________________________________________________________
Group Involvement or Position (President, member, etc.)
________________________________________________________________
Address
Daytime Phone (   ) ___________________ Email ________________________________

Please provide supporting information:

1. Membership information: Please detail the number of members, number of dues-paying members, methods of attracting new members, methods of promoting CAA memberships, any changes in membership practices or numbers.

2. Events and activities: Please list the events and activities for the past year(s) including the title, type, cost, and attendance. Include copies of promotional materials as applicable.

3. Communications: Please list the ways the chapter corresponds with its members, including printed communications, e-newsletters, social networking sites, or other correspondence. Include copies of communications as applicable.

4. Services to Cal: Please describe the chapter’s involvement in the various Services to Cal as a requirement of CAA’s Alumni Chapters Program. Include details on publicity of the events, the impact, and the goals of the Alumni Chapter.

5. Most successful program: Please describe the chapter’s most successful program or event and explain why it was a success.

6. Outstanding special quality: Please tell us why this chapter is special. What distinguishes this chapter from other chapters? How is the chapter creating a positive energy for CAA and Cal? Why is this chapter integral to UC Berkeley alumni?

Questions? Please contact chapters@alumni.berkeley.edu or 510.643.1891. Please mail complete nomination package postmarked by June 14, 2013 to: Cal Alumni Association, Attn: Matt Ulery, 1 Alumni House, Berkeley, CA 94720.