

The CAA FUND SOCIETY

The Cal Alumni Association gratefully acknowledges the generous support of the donors who contributed \$1,000 or more to The CAA Fund between January 1, 2016 and December 31, 2016.

The CAA Fund Society is a group of alumni and friends who create a lasting connection to Cal through their commitment to and affinity for the Cal Alumni Association. An annual contribution of \$1,000 or more establishes membership.



CAA Giving Notes

Philanthropy Newsletter



Letter from the Executive Director

Dear Alumni and Friends,

It's the season of giving, when our thoughts turn to all the ways in which we are blessed, and the many ways in which we can, and do, make a difference in the lives of others. As the holidays approach and we enter this season of sharing, I am inspired by how much our alumni give every day. We are a culture that confronts the biggest issues of the day, provides solutions that build healthy communities, and creates a lasting legacy for generations we may never personally know.

I am forever grateful for the profound influence of my time at Cal. First as a wide-eyed undergraduate, growing strong from a demanding and exciting academic environment; then as the beneficiary of the rigorous training I received from the UC Berkeley School of Law, I was equipped through my Cal education to engage the extraordinary challenges and opportunities of my generation. Now, I am privileged to lead the Cal Alumni Association as its Executive Director, a position that allows me to give back to this amazing university every day.

I do not do this alone. I serve beside an outstanding staff of talented people who work hard to fulfill our mission to keep alumni connected and ensure a place for the world's best scholars to realize their great potential. In partnership with a virtual army of dedicated alumni volunteers who donate thousands of hours each year, we bring the best and brightest to campus. Golden Bears from all over the world provide financial support that ensures our many programs and services keep Cal thriving.

Golden Bears are the best at giving back to our Cal community! You take great ideas and make them possible. So many students would not be at Cal without your staunch support. You sustain and help to grow an alumni community almost half a million strong, and you serve the university in countless ways.

As I contemplate my blessings, I realize how much more Cal gives to me than I can ever return. I am proud to be part of this brilliant community we call the Cal Alumni Association. I am deeply grateful for all that you do to support us, and for your unflinching and generous support of UC Berkeley.

Fiat Lux and Go Bears!



Clothilde Hewlett '76, J.D. '79
Executive Director

Hearst Society (\$10,000+)

Glenn H. Kelman '93 and
Sylvia Lee
Gordon E. Moore '50 and
Betty Irene Moore

Gayley Society (\$5,000+)

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Sean Doyle
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Patricia A. Kepler
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Mary P. Komoto '78 and
Brian K. Komoto
Theodore Liaw

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Steve S. Park '90
Nelli and Kevin M. Perkins '08
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Daniela Tossi Ryan
Joseph J. Shen '91 and
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Tim Carpenter
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Calvin Young '79 and
Jocelyn Young

Bancroft Society (\$1,000+)

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David Allione
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Marjorie E. Bancroft
Edward C. Bartlett '91 and
Donna Hoghooghi
Grace Tong Bartoo '83 and
Marc L. Bartoo '83
Chandan Basho '03

Rishi R. Batra '00
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Kathrine Baxter
Earl R. Beeman '89 and
Cindy L. Beeman
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Dana J. Berkeland '88
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Allen Spirytus
Eric B. Bickford '98 and
Jeanne K. Bickford
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Barbara S. Black
Andrew N. Bloch '84
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Juthika Bose
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Rebecca M. Bumatay
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and Kathleen A. Byrd '78
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Linda M. Assante Carrasco
Wiley L. Carter '59 and
Nancy Carter
Carla M. Cassani '79 and
Fred St Goar
Bak-Ying Chan '70, M.B.A. '79 and
Betty Chan
Ida C. Chan '94
Philip L. Chan '77 and
Viveca H. Chan
Sandy K. Chan '94
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Rishi U. Chopra '02
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Mark L. Coleman '86
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M.Arch. '82, M.B.A. '82 and
Catherine L. Critchfield
George M. Daffern '77 and
Nancy K. Daffern
Carol C. Davis
Jane E. Devens '60
John B. Dickerson A.T.U. '62
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and Linda J. Drevno '80
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Juanita Duggleby
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Stephen L. Eastwood '71 and
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Terry L. Field '62
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Dennis Forsyth
Robert Freitas '89
Fernando Garcia '86
Bruce R. Geernaert and
Daphne G. Geernaert
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and Brian T. Godsey '85
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Raphael L. Haas '00 and
Jennifer R. Haas '00
Karen L. Hansen '65
Gayle G. Harrison Hartmann '64
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Jennifer L. Hom '92 and
Jiang Wu '93
Justin Jelincic '80 and
Pamela S. Jelincic '82
Robin Johnson '58
Kenneth E. Jorgensen '60 and
Susan E. Jorgensen
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Terry W. Keller
Michael J. Kilroy '85
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Joel B. Klein '62
Linda C. Koo '72, M.A. '75,
Ph.D. '76
Martha H. Lawrie
Joye Lee McCoy '50
William T. Lee '65 and Li Y. Lee
Jay T. Lewis '74 and
Nina Lewis
Gabriel Li '90
Luke G. Liang
Kenny W. Lo '92
Leonard E. Look '83 and
Laurie A. Look
Kathryn Bennett Loughran '69 and
Thomas F. Loughran
Timothy F. Lugo '99 and
Kristina Shih '01
Myra C. Lynch '59, M.A. '64 and
Richard W. Lynch '62

Roger A. Mann '58 and
Joan M. Mann '58
Christine A. Marke '88 and
Colin A. Forth '91
Richard D. Martland J.D. '61
Grove T. Matsuoka '82
Samuel L. Mayall '50, M.B.A. '52
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Elayne Mautino McCrear '51
Tami Saguestad McHarg
Dianne B. McKay '77 and
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Nicolas R. Meyer and
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William B. Morgan Ph.D. '61 and
Maxine G. Morgan
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Mitchell M. Shih '91 and
Amy S. Hsu M.S. '99
James G. Siler Jr. '55 and
Susan Butler-Siler
Kenneth B. Silveria '55
Manuel C. Simas '55

Mike S. Singh M.S. '71 and
Surinder P. Singh
Gary R. Slavit '78 and
Evelyn Margolin
Richard D. Martland J.D. '61
Marc M. Seltzer '69
Richard L. Spees Jr. '76
Anne G. Stewart '56 and
Albert G. Stewart
Diane Rene Stewart and
Stephen R. Stewart
Edwin B. Stokes Jr. and
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David A. Stuart Ph.D. '76 and
Linda M. Stuart
Douglas K. Sugimoto '93
Youyenn Teo '98, M.A. '01,
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Frank J. Thomas M.S. '57 and
Carol Thomas
Ralph C. Thomas III '75
Prentice A. Tom '82
Tracy P. Tram '89 and An Nguyen
Francis M. Tran '99 and
Denise N. Tran '97
Lilian Chi Tsai '00
Anthony C. Tsao '00
Aydin Ulkucu M.S. '70, Ph.D. '74
Carla L. Vargas Rivas '96
Manfred H. Velden
Eileen G. Vohs '52 and
James A. Vohs '52
Patricia D. Wade '72, Ph.D. '78
Rehan N. Waliyano '08 and
Serena Wu '09
Amy C. Wang '95, M.P.H. '97 and
David C. Liao '95
Magnificence B. Wangsuwana '97
and Muay Wangsuwana
Alan C. Wanzenberg '73
Maryellen Reilly Weber '47
Stuart M. Weiss '77 and
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Mariol R. Wogaman M.L.S. '68
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Residents at the restored Bowles Hall gather to celebrate a new generation of community at the oldest residential college in the US.

Bringing Past and Present Together

The Cal Alumni Association (CAA) named the Bowles Hall Foundation as the recipient of the 2017 Loyal Company Outstanding Volunteer Group Award. The award honors a CAA alumni chapter that has maintained a meaningful relationship to Berkeley while successfully engaging its members through events, programs, and philanthropic opportunities.

In 2005, a group of former residents established the Bowles Hall Alumni Chapter with a mission to renovate and refurbish the oldest residential college in the United States. When Bowles was built in 1929, it was modeled on the ancient residential colleges of Cambridge and Oxford. In August 2016, Bowles re-opened as a co-ed housing facility and now provides residence for 188 students from 31 states and 14 countries. Now a national model for student communities, Bowles Hall is a brilliant synthesis of the old and the new.

Board president John Baker '68 lived in Bowles for four years as an undergraduate. "It was a great community," he recalls. "I made a lot of friends. Bowles made a big, scary university more personal."

Because Bowles is listed on the National Register of Historic Places, the renovation project faced a number of obstacles. The exterior needed to remain essentially unchanged in order to comply with historical building requirements and maintain its iconic architectural aesthetics. Bowles sits elegantly in the Berkeley Hills, but directly on the Hayward

"Bowles Hall is a brilliant synthesis of the old and the new."

fault. Retrofitting and renovations cost \$45 million, all shouldered by the Bowles Hall Alumni Association in partnership with the Bowles Hall Foundation.

With a long-term university agreement in place, Bowles's future includes financial stability, economic health, a clear succession plan, and an improved student experience.

"Our students want a strong connection with alumni... especially regarding professional fields," says John. He currently mentors an engineering student and works to connect others with alumni. "You don't get this in big dorms," he adds. Students also participate directly in the Bowles community's decision-making process.

John is clear students are the focus. "Today's students are incredibly bright. Not just academically, but socially and politically," he says. "Our fireside chats show them to be a lot more challenging. They ask tough questions. They are up to speed on the environment, politics, and current events. They wow me. We are so lucky to have them. We want to do everything we can to make their experience as fantastic as can be."

Everyone Needs a Hand

Kruttschnitt Aspire Scholarship Program (KASP) scholar Pedro Flores, Jr. took the non-traditional route to UC Berkeley. An admittedly disinterested high school student, he hung out with gangs in his South Central LA neighborhood. "I had trouble staying away because my friends were gang members," Pedro explains, who attributes much of his success to his mom. "She pulled me off the streets, brought me inside, and kept me busy."

Pedro took Chicano studies his senior year of high school. "Victor Villasenor's *Rain of Gold* was the first book I ever read. It changed everything. The struggle in the book reflected the struggle of my parents." That was when Pedro began to find meaning to education. "I started reading, especially Chicano writers. I found it great to learn."

After high school, Pedro worked in aviation for seven years. His employer saw his potential and convinced him to try college through an employer-paid tuition program. Pedro worked full-time while carrying a heavy academic load at East LA Community College. He recalls one teacher who loved teaching night classes "because her students showed up, even though they worked long hours."

Although she praised his first paper, his teacher gave him a C. "She loved my concepts and said I had great ideas, but I couldn't write," he recalls. "She turned me on to several writing workshops. I received an A on my next paper."

Pedro went on to present a paper on the lack of resources for non-traditional community college students at the UC Irvine's Honors Transfer Council of California Student Research Conference. He also created a non-traditional campus student union. "Transfer rates are increasing rapidly, especially among non-traditional students, who now have better resources."

When the opportunity to attend Berkeley presented itself, Pedro was concerned about bridging the money gap it would take to attend. Earning a KASP scholarship helped solve this problem, along with the campus job he held mentoring and guiding community college transfer students through the university admissions process.

While modest about his success, Pedro is frank about the challenges he's faced as a first-generation Cal student and father. "Given my background, it was hard to find a community. Everything was new to me and navigating the university system is difficult." He found guidance through resources like CAA's Alumni Scholars Program. "I had to get over the mindset that I didn't belong here. CAA provides this space and people to guide me."

"Learning to ask for help was a challenge... [it] is not common in my culture. It's considered a weakness. Everyone needs a hand. Cal is very accepting, very helping. Accepting help and saying 'thank you' were growth steps," shares Pedro.



Now a senior with eyes on a Ph.D. in education and a career in research and community college teaching, Pedro counsels his students to accept help and take risks. "You have to take the risk. Otherwise, you are living in a safe zone. There is no way out of a safe zone without risk and opportunity. That's how I landed at Cal. I saw an opportunity and took the risk."

Learn more about the Kruttschnitt Aspire Scholarship Program at alumni.berkeley.edu/give-to-kasp.



"Berkeley was a gladiator academy for discourse—a lesson in how to talk about race and gender."

Making Your Own Berkeley Way

Running and cycling. Both are fitting leisure activities for Phi Beta Kappa Cal graduate Glenn Kelman '93, who operates at warp speed. Now the busy CEO of Redfin, an online real estate brokerage, Glenn chose Cal because "it was the best public university in the world, my best friend in high school attended, it had good physics and engineering programs, and it was affordable at the time."

His dad wanted to be a physicist, and wanted his son to be one, too. Though a self-described math kid, Glenn couldn't decide between physics and comparative lit when Cal called to clarify which major he intended. The response he received changed him forever. "She said I would be the first, but I could do it all. I'd never had an adult tell me this. She took me out of the box," recalls Glenn.

As a reporter for the *Daily Cal*, Glenn covered Berkeley events similar to the LA race riots. "I was a scared kid. The whole town was getting torn apart. I was trying to call in my story on a pay phone and people were hitting the glass. Berkeley was a wild, exciting, scary place. You had to make your own way."

Berkeley introduced Glenn to the legacy of Mario Savio and the Free Speech Movement. "Outside Sather Gate, there [were] arguments with

a stadium of people," he recalls. "Berkeley was a gladiator academy for discourse—a lesson in how to talk about race and gender."

Ultimately, Glenn's destiny wasn't medicine or literature. Enter the Stanford Technology Group (STG). "Three Stanford people telling three Berkeley people what to do. It was fun. I was surrounded by all these nerdy, ridiculous, and very smart people. I felt at home," describes Glenn.

Meeting Kirill Sheynkman M.B.A. '94 liberated him. "I was already a contrarian. Kirill had always done what he wanted, he was excited by ideas," says Glenn. Inspired by Kirill's notion that "it was better to fail at the 'big thing' that you were excited about than succeed at something that bored you," Glenn co-founded Plumtree Software, an industry-changing software company.

When Glenn was pulled back to Seattle to help care for his brother, he found leaving Plumtree heart-wrenching. "I wanted the next thing to have a deeper calling. The pitch that worked on me at STG—its pure creativity, 'out of nothing you make something, and it runs on when you're not there'"—was the notion that would become Redfin. "Real estate was an area where [one] could make the world a better place," Glenn explains.

Today, Seattle is home. Glenn attributes his

evolving moral consciousness to his wife Sylvia's influence. He credits her with making him more empathic, more emotionally centered. "Sylvia wanted to make sure the company has a moral mission, and that the way we treat each other is to be kind. That is always good advice. Just remember and appreciate people."

Redfin, described by one reporter as "a rabid squirrel," is the fastest growing online real estate brokerage in the country. When asked about his own growth as a CEO, Glenn says, "Most entrepreneurs are driven to the point of being miserable, but most leaders are a consistent positive force. It has been hard to be both." Glenn is most proud of his "colleagues who have developed into dazzling leaders, within Redfin or in other walks of life. Your legacy is almost always other people, not products."

Glenn's advice for current Cal students: "Give yourself as many choices as you can. Most people don't have a dream to follow. I did a bunch of things. Don't keep at one thing in the early days. Work hard, because when you work hard you have more options. And don't marry the wrong person, or choose the wrong career."

He has no doubts about Cal or what he hopes for the future. "I want my kids to go to Cal. I want them to learn a little toughness. Berkeley taught me that. I love Berkeley."



Glenn and his wife, Sylvia Lee, support a culture of kindness for their business and work to see that people are remembered and appreciated.

The CAA FUND

As the Cal Alumni Association celebrates its 145th year serving the Cal community, your generous support allows us to sustain and grow many innovative programs and services. CAA keeps alumni connected through more than 90 dynamic Alumni Chapters and online communities. We advocate for the university through Cal Advocacy, help grow careers with The Berkeley Network's professional development programs, shine a light on important current affairs at our CALIFORNIA Live! discussions, and ensure an ongoing legacy of world-class scholars through YES Berkeley! Student Recruitment. We're here because Golden Bears care. **Be the light—and help CAA shine even brighter—by making a tax-deductible gift to your alumni association today.**

alumni.berkeley.edu/give/caa-fund