



**85**  
YEARS  
ALUMNI SCHOLARSHIPS

# CAA Giving Notes

Philanthropy Newsletter

**Berkeley**  
UNIVERSITY OF CALIFORNIA



## Letter from the Executive Director

I have so much to be grateful for as we prepare to enter a new school year. I am still thrilled by the opportunity to serve as executive director of the Cal Alumni Association (CAA)—an opportunity made possible by the exceptional education I received at Cal. Each day, I collaborate with an amazing community of fellow alumni whose dedication inspires and empowers our work and makes our programs possible. Together we make CAA an important touchpoint for thousands of Cal students and fellow alumni.

Thanks to your support, CAA is growing. Never before have we been able to offer such a rich array of programs. Most especially, in 2019 CAA celebrates 85 years of Alumni Scholarships which help fund our future leaders in science, business, public service, and the arts.

Almost 20 years ago, CAA established The Achievement Award Program (TAAP) to support first-generation, low-income students. Today, thousands of TAAP alumni serve in leadership and professional positions worldwide, making great contributions to their communities.

I am privileged to be among a community of distinguished alumni who established the Equity Scholarship, specifically designed to increase access to education for underserved minority students. Now called the Kruttschnitt Aspire Scholarship Program (KASP) in honor of Theodore (Ted) Kruttschnitt '67, whose generosity and leadership have nurtured this ground-breaking program, KASP provides guidance and support to ensure students succeed at the number one public university in the world.

We can be proud to have grown The Leadership Award (TLA) from a small stipend with just a handful of recipients in 1934 to an important component of financial aid that, over the years, has supported thousands of talented leaders.

We're still celebrating 150 years of light—a landmark birthday for the founding of this great university. You have brought us here. Let's keep it going. Our students, our faculty and leadership, our great community of alumni—together we'll build the next 150 years.

*Clothilde V. Hewlett*

Clothilde Hewlett '76, J.D. '79  
Executive Director

## The CAA FUND SOCIETY

The Cal Alumni Association gratefully acknowledges the generous support of the donors who contributed \$1,000 or more to The CAA Fund between January 1, 2017 and December 31, 2017.

The CAA Fund Society is a group of alumni and friends who create a lasting connection to Cal through their commitment to and affinity for the Cal Alumni Association. An annual contribution of \$1,000 or more establishes membership.

### Hearst Society (\$10,000+)

Glenn H. Kelman '93 and  
Sylvia Lee  
Barbara Gold Lurie '77 and  
Keith G. Lurie  
James "Yarr" D. Wu '70, '72, '74  
and Nian Ping Wang

### Gayley Society (\$5,000+)

Ryoko Kakihana Ph.D. '65  
Patricia A. Kepler and  
David E. Kepler II '75  
Mary L. Komoto '78 and  
Brian K. Komoto  
Kwai L. Lau '66 and  
Silvanus S. Lau '64, M.S. '66,  
Ph.D. '69  
Julie Shin Morgan '89 and  
Bradley P. Morgan Ph.D. '91

### Oxford Society (\$2,500+)

Mary Lou Berg '52 and  
David G. Berg '53  
Donald E. Bradley and  
Marianne Stark Bradley '80  
John R. Buford '78  
Candace C. Callan '02  
Gay Callan '70  
Thomas J. Cuttillo and  
Priscilla A. Myrick '73  
Mildred Y. Gardner and  
Frank F. Gardener  
Jill D. Godsey '90, MBA '96 and  
Brian T. Godsey '85  
Martha H. Lawrie '52  
Kenyon Mark Lee '77 and  
Monika P. Lee  
Eric Mart '70 and Janice N. Mart  
Howard A. McDaniel '65  
Nelli and Kevin M. Perkins '08  
Lyle S. Poncher '67  
David L. Redo '59 and  
Judy Ijams Redo '62  
Rosemarie Reynolds and  
Robert G. Reynolds '65  
Joseph J. Shen '91 and  
Serena Y. Shen  
Youyenn Teo '98, M.A. '01, Ph.D. '05  
Thomas Thomson '67  
Mark C. Walters '81 and  
Christine Walters  
Marla S. Weiss and  
Stuart M. Weiss '77  
Jeffrey R. Williams '75 and  
Patricia A. Williams '75  
Calvin Young '79 and  
Jocelyn Young

### Bancroft Society (\$1,000+)

Anonymous  
George T. Abed '72 and  
Polla M. Abed  
Nancy White Adams '82 and  
Abraham Adams  
Steven Algert and Cameron Brown  
Zaheer A. Ali '05 and  
Sabrina Z. Ali '14  
Princess K. Allen '06  
Ning S. Ambrose and  
David M. Ambrose '56  
Shahriar Amirhassemkhany '01  
Jesse A. Ante '68, M.S. '70  
Jasmine M. Gorton Bachtiger '92  
Jeffrey W. Baker '09  
Ambassador Frank and  
Kathrine Baxter  
Elias Beltran '14  
Allen Benedetti Jr. MBA '74  
Robert Benson M.S. '90, Ph.D. '99  
and Susan Benson  
Eric B. Bickford '98 and  
Jeanne K. Bickford  
Jonathan S. Blatteis '75 and  
Bonnie Volk  
Lawrence R. Brackett '58 and  
Berenice G. Brackett  
Ernie G. Bumatay MBA '73 and  
Rebecca Bumatay  
Mary E. Burk  
Wyeth E. Burrows '96  
Laima V. Cahoon and  
Michael L. Cahoon '70  
Linda M. Assante Carrasco and  
Marc A. Carrasco '93  
Sandy K. Chan '94  
Danny L. Chang '96  
Rishi U. Chopra '02  
Susan L. Claman '78 and  
Richard J. Gruber  
Karen Leong Clancy '76 and  
Dallan P. Clancy '76, M.Eng. '78  
Mark L. Coleman '86  
Shirley Brown Conner '48  
David L. Critchfield '74  
George M. Daffern '77 and  
Nancy K. Daffern  
Lisa E. Daly-Bartley '92 and  
Clay E. Bartley  
Carol C. Davis  
Myrkle C. Deaton '65 and  
Madeline E. Deaton  
David T. Dickson M.S. '64, MBA '69  
Graham C. Dietz '15  
James R. Divine '61 and  
Kay E. Divine  
Michael R. Doyen '79 and  
Denise M. Doyen  
Anna S. Dunshee de  
Abranches MBA '94  
Diane Dwyer '87 and  
Timothy Sharp  
Lee A. Edlund '94 and  
Katherine M. Edlund  
Jeffrey I. Edmonston and  
Marjorie G. Edmonston '98

Cheryl A. Ehorn '88  
Andrea P. Eichhorn '80  
Paul J. Fasana '59, M.L.S. '60  
Walter R. Fender '95  
Colin A. Forth '91 and  
Christine A. Marke '88  
Douglas J. Galen '84, MBA '88 and  
Susan E. Galen  
Loretta Warchot Gander '56  
Fernando Garcia '86  
Daphne G. Geernaert and  
Bruce R. Geernaert  
Matt Ginsburg '82 and  
Janet Franklin  
Amy O'Connor Goodman '94 and  
Michael Goodman  
Erica K. Grant '09  
Noreen C. Greenhalgh '81 and  
Paul R. Greenhalgh  
Margaret Lee Guo '90 and  
Alexander C. Guo '89  
Anjali Gupta '95 and  
Dipul Kansagara  
Nelson J. Gurl Jr. '63 and  
Margaret E. Gurl  
Robert D. Haas '64 and  
Colleen G. Haas  
Karen L. Hansen '65  
Joel M. Hausman '80 and  
Betsy Hausman  
Priscilla S. Herrera '12  
Clothilde V. Hewlett '76, J.D. '79  
and Everett A. Hewlett  
Cheryl A. Hill and  
John C. Hill Jr. '74  
Glenn A. Hofer '74 and  
Diana M. Pope  
Judy L. Hoff and  
Jonathan M. Hoff '78  
Mavis W. Hoffman '51  
William T. Hoffman '66, J.D. '69  
Alexander Hong '89 and  
Selina Hong  
Jimmy H. Hong '91 and  
Sachiko Hong '91  
Judith L. Hopkinson '69  
Eddie T. Huang and Wendy Huang  
Paul Huang '98  
Victoria C. Huang '14  
Celine Y. Hu '95 and George H. Chu  
Dr. Sheila M. Humphreys  
Chiheng Huor '11  
Robert E. Izmirian '68, '72 and  
Suzanne M. Smith  
Carl D. Jacobs '65  
Dorothy Ahlburg Johnson '62  
Susan E. Jorgensen and  
Kenneth E. Jorgensen '60  
Mary Soares Kaljian '68  
Mei L. Kao and  
Chi-Tzu Kao Ph.D. '88  
Ernest W. Kazato '67

William N. Kittredge '95 and  
Katie Kittredge  
Lawrence M. Kopeikin J.D. '80 and  
Stacia R. Kopeikin  
Vincent K. Lau '83 and Wan Y. Lau  
Luke G. Liang  
Richard T. Lira '67 and  
M Gretchen Taylor  
Lawrence K. Lo '71  
Alvin J. Lobo '03 and  
Deborah Lobo  
Laurie A. Look and  
Leonard E. Look '83  
Thomas F. Loughran and  
Kathryn Bennett Loughran '69  
Helga C. Lyons '68 and  
John T. Lyons  
Tracy Payne Mandabach '86 and  
Mark G. Mandabach '87  
Randall L. Manley MBA '80  
Samuel L. Mayall '50, MBA '52  
Cynthia Garabedian McAdam '95  
and Michael McAdam  
Barbara A. McCann '74  
Elayne Mautino McCrea '51  
Nancy E. McLeod and  
Robert B. McLeod '65  
Mara Larson Melandry '66 and  
Don Melandry  
Stacey C. Mickell '80  
Elizabeth K. Miller and  
Mark B. Miller MBA '92  
Peter J. Mohr Ph.D. '73  
Geri B. Monheimer  
Thomas O. Moore '84 and  
Yvonne C. Moore  
Charles H. Mullin '92 and  
Kimberly D. Mullin '92  
Colette M Murray '58 and  
Richard A. Murray  
Eric Nabel M.S. '77  
Paul S. Nagata '79 and  
Susan S. Nagata  
Edward M. Nepomuceno '98  
Greg P. Neukirchner '94  
Dr. Richard R. Nye '66  
Marilyn Oshiro  
Armando Tiscareno Padilla '93,  
M.S. '94  
Karla C. Perez '04, J.D. '09  
Mark L. Perry '77 and  
Melanie P. Pena '77  
Julia M. Quinn '77  
John H. Raphael '78  
Katherine A. Read '83 and  
John P. Houston  
Amanda J. Reynolds '50  
Bruce E. Rianda and  
Marsha Caulfield Rianda '68  
Ronald E. Rivera '89 and  
Stephane A. Tamayo-Rivera '87  
Priscilla Wells Robinson M.A. '08

Yunhe Rodriguez-Choi and  
Jorge I. Rodriguez Jr. '92, J.D. '95  
Jacob L. Rogers '10  
Delwin A. Roy '59, MBA '60  
Thomas B. Rupp '07  
Paul S. Saint-Pierre MBA '81  
Catherine and Laith Salma  
Louise Adler Sampson  
Diane M. Sandoval '64, M.A. '67  
Paul L. Schmidbauer MBA '61,  
M.A. '63, Ph.D. '65  
Libby M. Schwartz '64 and  
Herman Schwartz  
John R. Scott '73, M.P.H. '76 and  
Debra S. Scott  
Marc M. Seltzer '69 and  
Christina A. Snyder  
Drs. Ximena and Daniel Sessler  
Mehrdad M. Shahshahani '67,  
Ph.D. '70  
Amy Y. Shin '87  
Dana Beernink Simonds '82 and  
James A. Simonds  
Gary R. Slavit '78 and  
Evelyn Margolin  
Kerry T. Smith and  
Catherine R. Smith  
Joyce E. State and  
Thomas H. State  
Anne G. Stewart  
Diane Rene Stewart  
Karen M. Street M.S. '82  
Sam O. Takahashi '76 and  
Barbara Takahashi  
Vanessa To and Peter S. Tung '88  
Prentice A. Tom '82  
Tracy P. Tram '89 and An Nguyen  
Denise N. Tran '97 and  
Francis M. Tran '99  
Dorothy Anderson Tregea '49  
Lilian Chi Tsai '00  
Manfred H. Velden  
James A. Vohs '52 and  
Eileen G. Vohs '52  
Patty and Mag Wangsuwana  
Alan C. Wanzenberg '73  
Susan E. Waters '74  
Maryellen Reilly Weber '47  
Elijah F. Widjaja '78 and  
Jehnnys Susanty  
Joshua Widjaja '03, '04  
Mark M. Williams '83  
Thomas and Mariol Wogaman  
Michael B. Wood '63 and  
Joanne Y. Wood  
Eddie P. Wong Jr. '89  
James H. Wright '81  
Alan H. Yamamoto '67  
Eleanor Yee '71  
Grace N. Yee MBA '07  
Linda Young M.P.H. '77

Fall 2018

# 85 YEARS ALUMNI SCHOLARSHIPS

## Celebrating 85 Years of Alumni Scholarships

**It's 1934.** In the depths of Great Depression, almost 25 percent of the workforce is unemployed. Millions of acres of farmland are lost in the Dust Bowl, bankrupting farmers. Congress debates the Emergency Relief Appropriation Act. Things aren't looking up, and the chance for a college education is lost for too many talented future leaders.

Amidst these dark times, the Cal Alumni Association launched **The Leadership Award (TLA)**, now one of Berkeley's most prestigious merit-based scholarships. Intended to recognize outstanding leadership, TLA initially provided a stipend of less than \$100—perhaps not significant from today's perspective, but when rent cost \$20 a month, bread 8 cents a loaf, and gas 10 cents a gallon, that "small" stipend had real meaning for young scholars. The Leadership Award program was initiated with 15 students; today, it has served more than 15,000 scholars. As we prepare to celebrate 85 years of Alumni Scholarships, CAA now honors more than 800 students each year through the Alumni Scholars Program, awarding more than \$2.2 million in financial aid.

"Scholarships are some of the things CAA can be really proud of," says Joani Carpenter '67, former senior director of stewardship and scholarship. "We're pros at this. It's one of our great strengths."

CAA continues to step up, developing programs that have evolved as our student community has grown in numbers and diversity. **The Achievement Award Program (TAAP)** serves outstanding students with financial need who demonstrate active community engagement. TAAP provides financial and program support throughout students' undergraduate careers.

In the late 90's, UC Berkeley Chancellor Emeritus Robert Berdahl led initiatives to increase outreach to underserved students as a way to continue increasing student diversity at Cal. In response to the chancellor's initiatives, CAA board members and staff birthed The Achievement Award Program.

Carpenter believes "TAAP builds community and a culture of shared understanding. These students humble and inspire me. They are survivors. They want to make a difference. We need them here, in California—they are our future."

(counterclockwise from top) First recipients of The Leadership Award in 1934; Alumni Scholars at Pinecrest Lake during their 2018 Welcome Retreat; First ten recipients of the Equity Scholarship; The Achievement Award Program's 2018–19 scholars.

With the passing of Prop. 209, Cal saw a dramatic decrease in enrollment rates among underrepresented student populations: African-American, Chicano/Latino, and Native American/Alaska Native. In 2007, current and former CAA board members and local leaders—including Cloey Hewlett '76, J.D. '79, CAA executive director; Betty Yee '79, California State Board of Equalization and current State Controller; Holly Lake '93, attorney; Josh Fryday '03, J.D. '09, Mayor of Novato, California; and Doug Boxer '88, local community leader—formed a committee to create the Equity Scholarship, increasing access to education for minority populations.

In 2014, CAA received funding to expand the **Equity Scholarship** by increasing the number of freshman and junior transfers recipients. A new era was born when the Equity Scholarship transitioned to the Kruttschnitt Aspire Scholarship Program (KASP).

The **Kruttschnitt Aspire Scholarship Program** helps to close the financial gap that often prohibits candidates from underserved communities from accessing Cal. KASP supports high-achieving, underrepresented students with programming and a \$6,000 scholarship. Named in honor of Theodore (Ted) Kruttschnitt '64, whose financial support made the scholarship possible, KASP addresses the needs of a growing number of underrepresented minority students on campus. Our Alumni Scholars forever will be grateful for the opportunities provided to them while receiving this scholarship.

The Alumni Scholars Program oversees a rich array of scholarships that makes it possible for the best, brightest, and most diverse community of students in history to access UC Berkeley. Our program is supported through the generosity of thousands of alumni whose lives were changed and dreams were enabled by the incredible experience of a Cal education.

We're 85 years strong—and still Golden.

**To support the Alumni Scholars Program, go to [alumni.berkeley.edu/give](http://alumni.berkeley.edu/give), or contribute using the enclosed envelope.**



At some point in time, programs have to ask themselves, *what is our capacity? What can we do to change lives? Are we being effective? How can we pay for this?* For the first time in almost 20 years, the Alumni Scholars Program is at a point of tremendous growth and now faces these questions. In 1999, TAAP was birthed by a strong set of influencers passionate about the constant and consistent growth of a diverse student body at Cal. TAAP began with a cohort of 15 students, but now serves 109 students. Today, as KASP, it serves 91.

You might ask, "How can CAA afford to support 200 TAAP and KASP students with \$6,000 scholarships and \$2,500 in programmatic costs?" Great question! Without you, our donors, we would not be able to impact more than 850 lives on an annual basis. Our programs continue to grow and serve the amazing students at Cal because of your generous philanthropic gifts.

## The Gift That Keeps on Giving

**Two hundred is the lucky number.** Two hundred lives, two hundred educational paths, two hundred potential thoughts of imposter syndrome, and a multitude of familial pressures are what CAA's five-person Alumni Scholars Program team support on a daily basis. For the 2018–19 academic year, the Alumni Scholars Program is supporting 200 new and returning students in The Achievement Award Program (TAAP) and The Kruttschnitt Aspire Scholarship Program (KASP), as well as more than 650 recipients of The Leadership Award (TLA).

In 2017, TAAP received one of the largest current-use gifts ever given: \$680,000 from alumna Mary M. Tuncer '63. While endowments, like bequests, are the gift of perpetuity, current-use gifts allow us to do immediate work now. Tuncer's current-use gift allows her to support 24 students today.

On February 13, 2018, Theodore (Ted) Kruttschnitt '64 announced he would increase the KASP cohort by 40%, supporting another 35 students. Since 2014, Kruttschnitt has given over \$1.2 million to CAA's Alumni Scholarships for KASP, an award that is strictly for underrepresented students at Cal.

As we continue meeting donors where they are in their philanthropic goals, we simultaneously meet our students' needs. Donor Martin "Marty" Blank '63, J.D. '66 gifted \$12,500 in the summer of 2017 to the new CAA Alumni Scholarships Fund, to send incoming TAAP and KASP students to the Lair of the Golden Bear for their Alumni Scholars Program Welcome Retreat. From that gift 37 Alumni Scholars, many of whom never may have had the funds to enjoy the Lair, experienced camp for the first time.

CAA's goal is to ensure that the experience our Alumni Scholars have, and the support they receive, is holistic. It's important to me to support the Alumni Scholars Program in doing this. Our donors give wholeheartedly, but as our program grows, the reality is that we need more to do more. Please consider making a gift that brings overarching support to our Alumni Scholars through the CAA Alumni Scholarships Fund.

Warmest regards,

Melina Armstead  
Director, Donor Relations

## CAA Board Members Celebrate Class Reunions

**Fall**—the season of giving, the excitement of football, and yes, the time for class reunions for Golden Bears. This year, the Cal Alumni Association and UC Berkeley celebrate Cal alumni from a range of class years as part of the annual Class Campaign, an opportunity for alumni to gather, share life's journey, and give back to the university that means so much to us. Like thousands of their fellow Bears, members of CAA's Board of Directors are making significant contributions to this important campaign. Gary Slavitt '78, Demetrios Boutris '83, Amanda Pouchot '08, and Ryan Walianny '08 are asking their fellow classmates to give to CAA during their respective reunion years—because Bears give back.

Slavitt sees giving to CAA as his priority: "CAA plays an enormous role in keeping alumni engaged and connected to students, so we know why we give our support, and so that students can see their tenure as a lifelong relationship. The generosity of alumni who came before me made my experience at Berkeley possible. I now have the privilege of passing on the legacy with my support."

Slavitt's colleague Boutris believes "CAA is the axis around which the alumni experience revolves, and CAA serves all 500,000 of our alumni exceptionally well. As an immigrant kid from an inner-city high school, the Cal Alumni Association scholarship and support from Alumni House was transformative. Without CAA, my Cal experience would have not been so successful."

Amanda Pouchot '08 and Ryan Walianny '08, both now successful entrepreneurs, partnered in their outreach to fellow 2008 alumni. "Cal made a tremendous impact on my life," says Walianny. "And CAA, through its many programs and scholarships, provides a great opportunity to help students in need."

Pouchot attributes her ability to start her own business directly to The Leadership Award, which she received as an undergraduate. "If it hadn't been for The Leadership Award from CAA and the affordability of UC Berkeley in the early 2000s, I would have been in debt, unable to take the risk to start my business. Giving back as much as I can and leading our class to also give will make it less of a financial burden for our students."

More than half a million Cal alumni around the world remember all that Cal gave to them—and continues to give. CAA provides a home for generations of alumni to gather, share wisdom, have fun, and continue to learn and grow. Whether this is a special class reunion year, or you count yourself among the fortunate ones who call yourselves Golden Bears, you can support CAA and be a part of an ongoing, amazing legacy.

**To learn more about giving back to your alumni association, please visit [alumni.berkeley.edu/give](http://alumni.berkeley.edu/give).**

(top to bottom) Gary Slavitt '78, Demetrios Boutris '83, Amanda Pouchot '08, and Ryan Walianny '08.



Photography: Vanessa Diaz, Katherine Fiordalis, Keegan Houser, and Kenneth Macaraig