

KEEPING CALIFORNIA STRONG

UC Berkeley's impact on California ranges far and wide, from educating tens of thousands of students to moving the state's economy forward. Now, we need California's continued support to keep Cal thriving.

UC BERKELEY IS **COMMITTED TO EDUCATING** CALIFORNIA'S STUDENTS.



74%

OF CURRENT
UC BERKELEY
UNDERGRADUATE
STUDENTS
ARE CALIFORNIA
RESIDENTS

INCLUDING

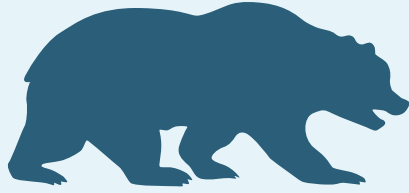


Newly enrolled

↑1,380

MORE CALIFORNIA RESIDENT UNDERGRADUATES
ENROLLED IN 2016 THAN 2015

CAL ALUMNI BOOST CALIFORNIA'S ECONOMY.



2,610

COMPANIES FOUNDED BY
UC BERKELEY ALUMNI



55%
OF THESE ARE
BASED IN THE
BAY AREA

CREATING



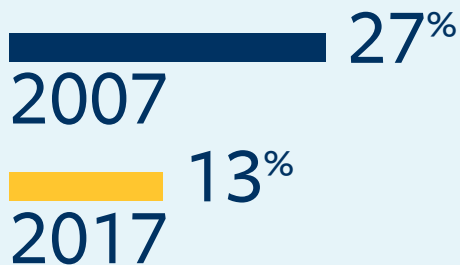
1,247,490
JOBS



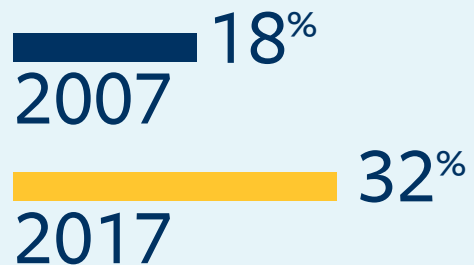
\$238 BILLION
IN ECONOMIC OUTPUT
NATIONWIDE

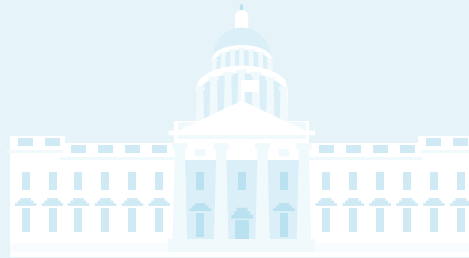
UC BERKELEY IS DOING MORE WITH LESS STATE SUPPORT.

TOTAL CAMPUS BUDGET
FROM STATE SUPPORT



TOTAL CAMPUS BUDGET
FROM TUITION AND FEES





JOIN US IN STANDING UP FOR CAL.
REGISTER FOR CAL ADVOCACY TO FIGHT
FOR UC BERKELEY AND REMIND YOUR LEGISLATORS ABOUT
THE IMPORTANCE OF PUBLIC HIGHER EDUCATION.