YOUR CONNECTION TO UC BERKELEY

485,000+ ALUMNI WORLDWIDE

192,000 IN 9 BAY AREA COUNTIES  88,000 IN 10 SOUTHERN CALIFORNIA COUNTIES

CAL ALUMNI ASSOCIATION
FOUND IN 1872

- 99,000 Dues-paying CAA members
- 1,100 Cal Discoveries travelers per year
- 9,000 Lair of the Golden Bear campers
- 95,000 California magazine readers
- 175,000 The Cal Connection e-newsletter subscribers
- 46,000 LinkedIn subscribers
- 80+ Alumni Chapters and Online Alumni Communities
- 20,000 Facebook likes

UC BERKELEY
FOUND IN 1868

NO. 1 PUBLIC UNIVERSITY

NO. 3 UNIVERSITY WORLDWIDE

- 51 NOBEL PRIZES WON BY FACULTY AND ALUMNI
- 4 PULITZER PRIZES HELD BY CURRENT FACULTY
- 183 OLYMPIC MEDALS WON BY STUDENTS AND ALUMNI
- MOTTO = FIAT LUX

YES BERKELEY!
STUDENT RECRUITMENT

- Student Attendees to New Student Receptions: 1,184
- New Student Receptions: 28
- 899 Alumni Volunteers
- 77% Said YES! to UC Berkeley after attending a New Student Reception

alumni.berkeley.edu