OPEN A SCHOLARSHARE COLLEGE SAVINGS PLAN ACCOUNT TODAY WITH AS LITTLE AS $25.
(That's less than a new pair of shoes.)

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Open a new ScholarShare 529 College Savings Plan this summer, before they go back to school, at ScholarShare.com or 800-544-5248.

Cal Bears believe it's never too early to prepare for a college education.

Start saving today to make your child's future brighter today, with ScholarShare, California's 529 Plan.

Consider the investment objectives, risks, charges and expenses before investing in the ScholarShare College Savings Plan. Please visit www.ScholarShare.com for a Disclosure Booklet containing this and other information. Read it carefully. Investments in the plan are neither insured nor guaranteed and there is the risk of investment loss.

The tax information contained herein is not intended to be used, and cannot be, by any taxpayer for the purpose of avoiding tax penalties. Taxpayers should seek advice based on their own particular circumstances from an independent tax advisor. Non-qualified withdrawals may be subject to federal and state taxes and the additional federal 10% tax. Non-qualified withdrawals may also be subject to an additional California tax on earnings.

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Easy ways to enroll:
• Open an account online or mail a completed application with your initial contribution.
• Visit ScholarShare.com/Checkout529, or call 800-229-3186 for assistance.