The CAA Fund Society

The Cal Alumni Association gratefully acknowledges the generous support of the donors who contributed $1,000 or more to The CAA Fund between January 1 and December 31, 2011.

The CAA Fund Society is a group of alumni and friends who create a lasting connection to Cal through their commitment to and affinity for the Cal Alumni Association. A yearto-year contribution of $1,000 or more to our annual fund establishes your membership in The CAA Fund Society.

The breadth and depth of CAA’s alumni programming remains a point of pride. Our program portfolio has been designed to meet the interests of today’s alumni. We continue to offer volunteer opportunities through CAA Alumni Scholarships and YES Berkeley! Student Recruitment. We provide many other ways of keeping abreast of the issues, discoveries, and people of the University of California, Berkeley. In the meantime, I am delighted to share more about your alumni association in this issue of Cal Alumni News. The breadth and depth of CAA’s alumni programming remains a point of pride. Our program portfolio has been designed to meet the interests of today’s alumni. We continue to offer volunteer opportunities through CAA Alumni Scholarships and YES Berkeley! Student Recruitment. We provide many other ways of keeping abreast of the issues, discoveries, and people of the University of California, Berkeley.

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Our work benefits alumni, students, and the University and is made possible thanks to you. In this issue of Cal Alumni News you can peruse The CAA Fund Society Honor Roll. Learn more about young alumni giving opportunities, and read about Barbara Meyer, an alumna whose philanthropic priority is CAA Equity Scholarship. She is among the many alumni who make our work possible through generous donations. As we move ahead, we will continue to ask you to support the mission of your alumni association. As a 501(c)(3) nonprofit and self-funded organization, CAA relies on financial support from friends and alumni like you. Thank you for your generosity and commitment—too, keep Cal golden.

Past Lives, and Go Bears!

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Past Lives, and Go Bears!
Celebrate 140 years with a gift to your alumni association!

The CAA Challenge
what I want to do. It is a way to give back for my Cal education.
make it easy to give back. "Scholarships are a great blessing. This is
California communities. Barbara 's appreciation for her Cal education
better university and experience. "

takes on the challenge to increase the number of underrepresented
students on campus and helps to close the financial aid
gap that often prohibits prospective students from attending Cal. "I
want to see California communities represented at Cal, and I am most
pleased to donate to The Equity Scholarship. Diversity makes for a
better university and experience."

The Equity Scholarship targets high-performing African-American,
Chicano/Latino, and Native American/Alaskan Native students from
California communities. Barbara appreciates for her Cal education
makes it easy to give back. "Scholarships are a great blessing. This is
what I want to do. It is a way to give back for my Cal education.
I am thankful."

Today, Barbara stays connected to Cal through Cal Discoveries Travel
and the vibrant Cal community for years to come. Can CAA count on
you to help us keep Cal golden for another 140 years?

The CAA Challenge
Celebrating 140 years with a gift to your alumni association!
Founded in 1872 by the first 12 students to receive Cal degrees, this
current CAA celebrates 140 years of alumni excellence and service to
UC Berkeley and the alumni community. From now until the end of
our anniversary year, we ask you to support your alumni association
with a special anniversary contribution of $140 or more to The CAA
Fund. Your gift will help CAA serve our alma mater and the vibrant Cal community for years to come. Can CAA count on you to help us keep Cal golden for another 140 years?

SAVE THE DATE for
CHARTER GALA 2013
Saturday, March 16, 2013
The Palace Hotel, San Francisco
For more information, please visit alumni.berkeley.edu/chartergala.

Cal Alumna’s Appreciation

It takes all kinds of alumni to make a difference for Cal students.
From the spirited Golden Bear to the dedicated volunteer, many alumni
give back to Cal via the Cal Alumni Association. Like most enthusiastic,
and committed alumni who regularly visit Alumni House to stay
connected to Cal, Barbara Meyer '59, '59 is a dedicated and proud
UC Berkeley graduate who wants to make a difference.

Barbara was raised on a farm in the rural town of Brawley, 20 miles
north of Mexico. The proximity to the border meant she grew up in a
close-knit and predominantly Mexican American community.
She recalls the farm workers who made a difference for her family.
"We could not farm without help from the Latino community"

Barbara's early childhood experiences, coupled with her father's political
ideology, motivate her today: "My father was a committed Democrat
in his small rural town. Looking back, he was in a sea of Republicans."
Like her father, she believes in giving back. After graduating from
Cal, Barbara returned to her home town to teach first grade. Later,
she taught in Los Angeles, Japan, and Washington, D.C. She eventually
returned to the Bay Area.

Today, Barbara stays connected to Cal through Cal Discoveries Travel
and California magazine, which is how she learned about The Equity Scholarship. Barbara has generously donated to The Equity Scholarship since 2010. This CAA Alumni Scholarship inspired Barbara because
it takes on the challenge to increase the number of underrepresented
minority on campus and helps to close the financial aid
gap that often prohibits prospective students from attending Cal. "I
want to see California communities represented at Cal, and I am most
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Young Alumni Giving Rises
After a successful New Alumni Challenge in 2010–11, CAA challenged
young alumni to double their impact again during the 2011–12 fiscal
year—and they did just that! The $164,000 raised through CAA gifts for
represent an increase of 63% in the number gifts received from
the year before. The New Alumni Challenge recently ended its third
campaign and raised more than $175,000 within campus and more than
2,000 young alumni.

The 2012-13 New Alumni Challenge is here!
The challenge is now open to all undergraduate and graduate alumni from
Classes of 2008 through 2012, plus all students who will graduate in
the 2012-13 at an alumni association. When you make a gift to CAA today, it is matched 1:1. Small contributions go a long way
Show your support for Cal and boost your impact today!

Against the Odds
Norma Loza was often told she'd get pregnant and amount to nothing. After all, she attended San Fernando High School where the teen pregnancy rate was high and success was low. But Norma worked hard, earned good grades, and participated in the Future program. Despite the odds, she persevered and was accepted into UC Berkeley. Being accepted to Cal was not enough—Norma knew her family could not afford the financial commitment.

Her two older sisters started college but never earned good grades, and participated in the TAAP scholarship to help offset the cost of attending Cal. "I was ecstatic and amazed when I found that I received the TAAP scholarship. My mom cried!"

Norma remembers attending her first TAAP retreat in fall 2006. She received a warm welcome from the CAA family. She also met her good friend, Salvador Limon '10, who reassured Norma when she didn’t want to spend the night with “strangers.” Being away from home and in a new environment was not an easy transition, but the TAAP family helped Norma find her niche and she eventually learned to step out of her comfort zone. Three short years later, she was a senior at Cal.

In January 2012, Norma started the process of re-enrolling in Cal, and five months later she was set to start back in fall 2012. Today, Norma is back on campus finishing up her B.A. in film. Although she has no

and veins in the brain that usually forms before birth. Brain AVMs occur in less than 1% of the general population and have a chance of an AVM bleeding into the brain, causing large and stroke, is 25 percent. "Once again, Norma was fighting the odds.

Six weeks after her first surgery, Norma left the hospital in a wheelchair, with no movement on the right side of her
body. Norma does not remember the details of her early recovery, but she vaguely recalls asking about getting back to Cal. "I asked her, ‘Mom, don’t we have that scholarship? ’ and she told me that they took care of it. “Relieved, Norma went through intense inpatient stroke recovery treatment for six months. When she had exhausted all her medical resources, Norma turned to her friend, a physical therapist, who developed a home therapy plan for her. During the next 13 months, Norma fought to get her life back. She eventually learned to walk and use her right hand again. Norma began to think about returning to Cal.

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