



# The Leadership Award

Scholarship Report  
2016-2017 Academic Year

## **SECTION 1**

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### **I. Award Description and Scholar Benefits**

The Cal Alumni Association (CAA) holds a long tradition of honoring exceptional Cal students as recipients of CAA Alumni Scholarships. The Leadership Award, CAA's oldest scholarship, has been an instrumental part of recognizing and supporting student leaders at Cal since 1934. This award is one of the most prestigious merit-based scholarships at UC Berkeley.

Leadership Award Scholars are selected based on their outstanding track records of leadership activities and community service. They are inspirational, they are innovative, and they have a vision and passion to impact the Cal community.

Leadership Award Scholars receive benefits from CAA to help them make the most of their time at Cal and embrace their full leadership potential on- and off-campus.

Benefits for scholars include:

- Networking with UC Berkeley faculty and alumni
- Leadership opportunities and training
- Mentorship and guidance from Leadership Award Program Staff

### **II. The 2016-2017 Award**

The Leadership Award is a one-year, merit-based scholarship, for which students must re-apply and compete for each year. The scholarship is a monetary award of \$2,000. Approximately 665 coveted scholarships, with a total value of approximately \$1,300,000 were distributed to new and continuing students for the 2016-2017 academic year.

For the 2016-2017 academic year, The Leadership Award received 9,000 applications from incoming freshmen and transfer students and continuing UC Berkeley students. In total, The Leadership Award welcomed 665 new scholars.

### **III. Compiled Application Data and Statistics**

#### **2016-2017 Incoming Freshman & Junior Transfer Student Compiled Applicant Demographics**

% California	84%
% Out of State	11%
% International	5%

## **IV. Tradition, Legacy, and the Future**

The achievements of The Leadership Award Scholars have benefited the Cal community since the scholarship's founding more than 80 years ago. Scholarship funds open doors for scholars by freeing up their time, allowing them to pursue their passions and accomplish great things to benefit campus and the community.

*"Thank you for the confidence and support of The Leadership Award, and for supporting the growth that I've made as a leader in my years at Berkeley thus far. It is enormously gratifying to think on how much this campus has shaped my ability to lead, and receiving this scholarship is even further motivation to continue not only my own growth, but also to help nurture more rising leaders on Cal's campus."* –Katherine McGauley

*"Thank you so much! I greatly appreciate your support, because it will help me as I begin my journey in college and work towards achieving and developing my life goals. The Leadership Award will not only make the cost of college tuition more manageable for my family and I, but it will also encourage me to continue working and acting as a leader in my community in college."* –Sage Kurnie

*"Thanks to The Leadership Award, attending the world's greatest public institution has been placed within my reach. Thank you for giving me the opportunity of a lifetime to study environmental science at Berkeley without going into debt."* –Evan Schwartz

## **SECTION 2**

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### **I. Administration**

The Leadership Award full-time staff:

- Anh Tran, Director, Alumni Scholars Program
- Vanessa Diaz, Program Manager, Alumni Scholars Program
- Ashley Miller, Selections and Communications Coordinator, Alumni Scholars Program

### **II. Fund Sources**

The Leadership Award is funded entirely through private donations, primarily from individuals and alumni chapters. As of June 30, 2016, The Leadership Award has 275 named endowments with a total value of \$34.9 million.

### **III. Application Process**

Students must submit an application to be considered for The Leadership Award each year that they are at Cal. Applications are read, evaluated, and scored by alumni volunteers on selection committees across the United States and abroad. The students who score average or better on his/her application and are admitted to UC Berkeley are interviewed by alumni volunteers through face-to-face meetings on campus, across the country, or by phone. Final selections are made based on combined application and interview scores.

#### **IV. Selection Criteria**

Students must demonstrate through application, essays, and alumni interviews:

- Innovative leadership to resolve unaddressed issues or challenge the status quo
- Past and/or current community service and leadership activities geared to motivate and inspire others
- A vision or passion to make an immediate measurable impact on campus or in their community

#### **V. Recipient Responsibilities**

Leadership Award Scholars must:

- Maintain a 3.0 cumulative GPA
- Participate in donor relation events and activities
- Maintain good academic standing with the University
- Provide contact information updates

For more information regarding The Leadership Award,  
please contact Anh Tran at  
scholarships@alumni.berkeley.edu or 510.900.8234.

To make a gift or to establish a named Leadership Award endowment,  
please contact Jennifer Mora at  
jennifer.mora@alumni.berkeley.edu or 510.900.8205.